#### Research article

# On the Investigation of Efficacy of E-learning on Higher Education Academic Achievement

# **Nafiseh Peyman**

E-mail: peymann.ut@gmail.com



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## **Abstract**

E-learning is becoming a learning approach within greater academic settings because of the quick development associated with Web systems. E-learning may be the utilization of information and communication technology (ICT) to improve and help teaching and learning. This particular research looks at the use of e-learning to describe popularity from the e-learning technology inside the educational environments. In so doing, a questionnaire came back from 213 had been 177. 19% from the participants had been female college students whilst 81% had been male. A simple linear regression analysis had been carried out to accept or reject the null hypotheses mentioned. The findings indicated that E-learning would enhance students' educational overall academic achievement. Suggestions had been that instruction and information periods upon e-learning have to be concentrated mainly on how the e-learning technologies might help enhance the effectiveness and usefulness associated with students' learning procedure.

Keywords: E-learning, Higher Education, Academic Achievement, Information and Communication Technology.

#### Introduction

E-learning (EL) is actually using Information and Communication Technologies at Web, PCs, Cell phones, Learning Management System (LMS), TVs, Radios and other means to improve teaching and learning procedures. E-learning is really a unifying phrase accustomed to explain the areas associated with the internet, web-based instruction and

technologies directions (Oye, Salleh, & Iahad, 2010). EL is becoming a learning strategy within academic institutions because of huge development of web technologies. Nowadays, the learning includes a aggressive benefit and several colleges which possess, puts it which offers some effects upon students' overall performance or even GPA. Nevertheless, one will find additional colleges and educational institutions which make use of low interactive E-learning that is insufficient to bring about the overall performance from the college students. On the other hand, several academic institutions make use of extremely interactive E-learning that straightly enhances students' performance (Rodgers, 2008). These days technologies is really a device accustomed to get rid of physical obstacles and allows for everyone to understand at anytime and anyplace with the absence on the part of the instructor. The primary reason for E-Learning would be to improve easy access to teaching and decreasing expenses and well as enhancing students' academic efficiency. This process related to learning enables numerous university students to take similar programs concurrently. Nowadays, educational systems have grown to enjoy the reasonable instructions in addition to learning and have to end up being through university campuses. These specific systems permitted instruction method geared to improve top quality related to instruction and university student academic achievement. It has been found that university students of higher educational institutions that included E-Learning generally performed a lot better than individuals using face-to-face Communications. In 2002, Holley found that university students which participate in online/ E-Learning achieve far better amounts compared to university students who examined traditional methods. Because of the specific advancements, E- learning grows very quickly to obtain knowledge and for this reason several higher educational institutions are usually applying electronic learning programs. E-learning is well-established in a number of universities in the world nowadays. Most of these universities are aware of the impacts related to E-learning on student academic achievement. Generally speaking, most normal E-learning facilities include 3 elements: (1) convenience for individual paperwork, (2) automatic conformity (3) conformity.

# **Review of Literature**

E-learning describes using information and communication technology (ICT) to improve and assist learning within educational training. Nevertheless this particular includes a sufficient variety of techniques, for instance utilizing email and being able to access program supplies on the internet whilst carrying out a program upon campus in order to programs delivered entirely on the internet. E-learning could be of different kinds. The academic-based institution might be providing programs; however utilizing E-learning associated with the web or the internet system (Lorraine Michael. 2007). What's E-learning? E-learning is definitely a teaching method via the web, system, or even a standalone pc. E-learning is the network-enabled expression associated with abilities and learning. E-learning programs and procedures consist of Web-based learning, computer-based learning, digital classes and electronic activity. EL is a content material which is transferred by of the web, intranet/extranet, sound or even movie mp3, satellite television, and CD-ROM. E-learning was initially known as "Internet-Based Teaching", while these days, it is called "Web-Based teaching". EL isn't just regarding instruction and coaching but it is also learning that's customized to individual. Various terminologies happen to be accustomed to determine learning which are on the internet (Lorrain, 2007; Oye, Salleh, & Iahad, 2011). E-learning and learning online aren't the same. The fundamental difference is the range training may be the bodily splitting up from the college students in the teacher/instructor and also the course space. E-learning, nevertheless, is regarded as included in the class atmosphere right from the start. The first utilization of computer systems and ICT had been tailored for assistance the class teaching techniques. Because increasingly more pcs started to be accessible, the thought of courses on the internet have been investigated to look into via a couple of innovative Colleges in addition to Schools. The very first initiatives through variety instruction have been hampered via competitors via traditionalist within the instruction region (Heeger, 2007). Depending on Traditional western University web, "E-learning is surely an ever-expanding region building well-liked plus much more called time period improvements a great deal, how the company referred to as "European University net" is disseminating exactly what are acknowledged because the "E-learning Awards"

for fourth 12 several weeks in the row". Traditional western University web is surely a globally business which encourages utilizing E-learning through most instruction quantities, one might start with the primary training around higher educational institutions. The company provides data for those entire occasions required component inside the educational process for example university students, teachers, and educational specialists concerning the diverse regions of instruction and learning together with systems (Balannskat, Blamire, & Kefala, 2006). There are numerous nations which are coping with lack related to ICT commercial infrastructure to the learning. Table 1 indicates a brief review of literature of E-learning.

**Table 1.** E-learning in Literature (cited from Iahad and Rahim,2012)

Date	Description of study		
1837	Sir Isaac Pitman developed the most widely used system of shorthand, Pitman Shorthand, for postal correspondence courses using Great Britain's Penny Post.		
1906	The University of Wisconsin-Extension was founded; the first true distance learning institution.		
1909	The Machine Stops a short story by E.M.Forster, which describes an audio/ video communication network being used to deliver a lecture on Australian music to a remote audience		
1920s	Sidney Pressey, an educational psychology professor at Ohio State University develops the first "teaching machine." This device offered drill and practice exercises, and multiple choice questions		
1956	Gordon Pask and Robin McKinnon-Wood develop SAKI, the first adaptive teaching system to go into commercial production		
1960	PLATO (Programmed Logic for Automated Teaching Operations) system developed at the University of Illinois at Urbana-Champaign.		
1965	SUNY Learning Network begins in 1994. Traditional faculty was hired to create online courses for asynchronous delivery into the home via computer. Each faculty member worked with an Instructional design partner to implement the course. SLN now supports over 3,000 faculties, 100,000 enrolments on 40 of the State University of New York's campuses.		
1994	Bob Jensen and Petrea Sandlin publish "Electronic Teaching and Learning: Trends in Adapting to Hypertext, Hypermedia, and Networks in Higher Education		
1995	The Stanford Centre for Professional Development (SCPD, formerly SITN) launches Stanford Online, which "was the first university internet delivery system incorporating text and graphics with video and audio, using technology developed at Stanford		
2004	OLAT 3.0 (Online Learning And Training. It is a web application. OLAT is free software/open source, and has been developed at the University of Zürich) released. This is the first OLAT release that is entirely written in Java.		

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2005	Microsoft release Microsoft Class Server 4.0
2006	Blackboard is granted US patent 6988138 relating to "Internet-based education support systems" claiming priority
2007	Software Freedom Law Centre was successful in its request that the USPatent and Trademark Office re-examine the E-learning patent owned by Blackboard Inc.
2008-2009	E-learning has been extensively reached all parts of the world and donations of distance learning/E-learning scholarships and trainings were conducted in many developing countries.
2010-2011	Many platforms of E-learning have been established and Web2.0 is widely used to establish an E-learning environment.

Within the earlier 1990s, numerous businesses had been utilizing videotape-based instruction for their workers. At this time, the business offered an extremely little marketplace and was missing the 'scalability' that is essential in the current uses (Cooke, 2004). The thought of placing instruction upon movie had been the wise decision, although it had had several shortages:(1) Personalization depending on requirements associated with customers, (2) Costly in order to preserve and (3) Couldn't being improved very easily. Additionally, there is the problem associated with workers needing to search for the correct hunt to be able to view the movies. These types of movies frequently experienced restricted relationships that result in the extremely difficult job associated with monitoring improvement and evaluation (Cooke, 2004).

Because it had been apparent that movie wasn't the very best answer, the new type of instruction developed, CBT or even Pc Dependent Instruction. Home windows, Macs, CD-ROMs, PowerPoint designated the technical development from the Media Era (Kiffmeyer, 2004).CD-ROMs might be inexpensively created so the issue associated with looking at movies had been removed. Workers might have the ability to merely play the COMPACT DISC for their pc from their own desk and total training. Among the very first improvements within real e-learning had been the LMS or even Learning Management System. The very first Learning Management System (LMS) provided off-the-shelf systems with regard to front-end enrollment and program cataloguing, plus they monitored abilities administration and confirming about the back-end (Clark & Heaney, 2003). This allowed colleges and businesses to put programs on the internet and then monitored students' improvement, contact college students successfully and supply a location with regard to real-time conversations. The E-classroom developed soon after, that are... web-based synchronous occasions along with incorporated CBT and simulations (Clark & Heaney, 2003). E-classrooms in many cases are known as Live Instructor-Lead Training. It could be coupled with real-time coaching, enhanced student providers, and up-to-date, interesting "born about the Web" content material to produce a highly-effective, multi-dimensional learning atmosphere (Kiffmeyer, 2004). E-learning offers arrive an extremely long distance because it's beginning to be text-based by way of the net or even CD-ROM. E-learning can be seen as an option to the face-to-face training technique or even as a supplementary into it. E-learning generally enables the college student a larger option too because obligation for his or her personal learning (Collis, 2008; Oye et al. 2011). E-learning can alter the techniques associated with learning and it has the ability in order to conquer the obstacles of time, distance, and economic situations (Vrasidas & McIsaac, 2000). E-learning can be viewed "disruptive technology" so that as a new paradigm with regard to learning (Christensen, Anakwe, & Kessler, 2001). Disruptive systems take a look at difficulties within new and innovative methods. E-learning challenges the standard methods for teaching and learning, and allows new alliances between numerous academic and industrial organizations, and it can also provide new methods for resolving old difficulties. For instance, the part associated with instructors will probably vary from importers associated with learning in order to facilitators associated with learning attaining procedure. Synchronous conversations, for example speaking and conferencing demand the "physical" or even "virtual" existence associated with individuals simultaneously. Its advantage is carried out instantly and delays associated with conversation tend to be prevented. Asynchronous, for example e-mail, weblogs, and threaded conversations possess the benefit of permitting the college students to access the training assets. Asynchronous setting associated with conversation is advantageous whenever events need to connect and reveal information (i.e. advanced software program improvement modules) between conversation periods, which one should reveal and find out. Asynchronous conversation can also be advantageous whenever college students tend to be geographically spread that is hard to put together all of them simultaneously. Deep reflection may strengthen and improve learning. It is a kind of psychological digesting – a kind of considering – that all of us make use of to satisfy the objective in order to accomplish an end result. It's put on fairly complicated or unstructured ideas that there isn't any apparent solution; the equivocality caused by no "single" apparent means to fix the software program style task demands extra digesting learning and knowing and perhaps show feelings (Moon,1999). Team reflection definitely a vitally important part of assisting college students to keep exactly what these people discover, supply suggestions upon their own overall performance, and direct all of them how to enhance their own overall performance about the following team scenario (Educators, 2006). In order to find out the effectiveness of E-learning on students' academic achievement, two null hypotheses are stated:

H01.Use of E-learning has a significant effect on the perspectives towards students' academic achievement of higher education.

HO2.Use of E-learning has a significant effect on the students' academic achievement of higher education.

# Methodology

The main aim of the present study is to investigate the effects of e-learning on students' academic achievement. The research had been carried out at the department of Educational sciences and Psychology of Tehran University, Iran. A questionnaire came back from 213 had been 177. 19% from the participants had been female college students whilst 81% had been male. All of the randomly selected participants ranged between 21-25 years old. A simple linear regression analysis had been carried out to accept or even reject the two null hypotheses mentioned. To assure the internal validity and reliability of questionnaire reliability analysis was done (Zhang, Li, & Sun, 2006). The reliability analysis indicated that Cronbach's alpha reliability scores were over 0.7 (Nunnally, 1978; Zhang et al., 2006). Hence, the analysis showed that the questionnaire is a reliable instrument to obtain the data. Furthermore, linear regression analyzes the relationship between two variables.  $R^2$  (the coefficient of the correlation or the relation) shows the strength and direction of the relationship. P-value indicates the significant of the relationship, P must always equal or less than 0.05 for the relationship to be significant. Beta,  $\beta$  which is another parameter in linear regression shows the slope.

Table 2. Linear Regression for first null hypothesis.

Parameter	β	Sd. Error of β.	T	P	$\mathbb{R}^2$
Utilization of E-learning	0.696	0.4765	10.778	0.004	0.681

According to table 2, the E-learning would have a substantial impact on students' academic achievement. The difference is substantial from g=0. 004 whilst  $R^2$  (. 681) that is the coefficient from the regression exhibits

significant relationship between r parameters. Consequently, (H01) had been accepted the coefficient from the regression.

Parameter	β	Sd. Error of β.	Т	P	$\mathbb{R}^2$
Utilization of E-learning	0.623	0.543	11.325	0.002	0. 569

Based on the findings shown within the regression, there's a significant relationship between students' academic achievement and their use of E-learning. The coefficient from the regression ( $R^2$ ) is . 758; that means how E-learning has a substantial impact on the academic achievement. The bigger the  $R^2$ , the larger the impact. Hence, H02 had been accepted. In line with the data in table 3, the relationship between  $R^2$  parameters tend to be statistically substantial. g=0.002 that signifies how the theory has been accepted. The  $\beta$  has value (0.623) displaying the relationship since it signifies the direction. This particular relationship is statistically significant because g=0.001, whilst  $\beta$  has value displaying the direction from the relationship., Moreover, stepwise regression was performed in which perceived E-learning use entered in step one and behavioral intention entered in step two. Table 4 indicates the summary of testing both hypotheses.

Table 4. The summary of testing both hypotheses

<b>Null Hypothesis</b>	Results		
	$\mathbb{R}^2$	P	
$H_1$	0.681	0.004	
$H_2$	0. 569	0.002	

The coefficient associated with the regression  $R^2$  =0. 569 signify the effectiveness of the relationship since the value associated with  $\beta$  demonstrates the direction from the relationship based on its decreasing value. Once again another linear regression had been conducted to check the relationship between E-learning use of the college students and their own educational overall performance. E-learning utilization of the college students had been used because impartial adjustable as the reliant adjustable variable had been the college student educational overall performance or even GPA. According to table, here again E-learning would impact on students' educational overall academic achievement. ( $\beta$  =. 749; g = 0. 001). Theory within sequential method, the 2nd line exhibits the relationship that's been hypothesized and also the 3rd line provides the regression results required to make sure regardless of whether the theory is accepted or even declined.

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## **Discussion**

This research analyzed the relationship between E-learning and students' educational overall academic performance. It also suggested a design within the E-learning framework. The relationship between E-learning and educational overall academic achievement had been explored. Depending on the general data analysis, the particular utilization of E-learning offers substantial impact on students' educational overall academic achievement (GPA). The outcomes fit the results associated with longitudinal research which analyzed the college student wedding within the E-learning procedure and also the impact on their levels (Rodgers, 2008). The research discusses those higher E-learning wedding results in much better educational overall performance. Rodgers utilized program quality because college student educational overall achievement whilst this particular research utilized the quality stage typical from the college students educational overall achievement. The end result implies that belief upon E-learning wit identified purpose displays better performance of college student educational overall performance. Within contract using what TAM postulates, accepted effectiveness had been discovered to possess substantial impact upon students' purpose to use technologies (Davis, 1989). Likewise each behavior and belief possess substantial impact on purpose to verify which purpose and belief possess substantial impact upon real utilization of E-learning on the part of the college students. Whilst Davis research centered on E-learning technologies, the present research targets the entire impact of E-learning upon college student educational overall academic achievement.

## Summary

E-learning is becoming learning method within greater academic institutions because of the quick development associated with Web systems. This particular research primarily concentrates about the relationship of students' utilization of e-learning and their own educational overall academic achievement. The outcomes in the regression evaluation utilizing college students their studies at teachers associated with pc technology and info techniques implies that using E-learning enhances students' educational overall academic achievement (GPA). The research additionally looks at the use of e-learning design to describe students' familiarity of the e-learning technologies inside the educational contexts. The results promote individuals' belief upon e-learning. Probably the most essential point is that each belief and purpose to use of E-learning possess substantial impact on e-learning. The outcomes offered would be the rendering from the interrelationship between e-learning through college students and students' educational overall academic achievement E-learning and is related to elevated students' educational overall academic achievement. Suggestions would be focused on the instruction and information times spent on e-learning which have to concentrate mainly on how the e-learning technologies might help enhance the effectiveness and usefulness of students' learning procedure.

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